



JUST ONE *Tree*

Together let's plant a future for our children

www.justonetree.life

The background image is a serene landscape featuring a calm lake reflecting the surrounding dense green forest. In the foreground on the left, a large, textured tree trunk is visible, with two wooden planks attached to it. A rope swing with a wooden seat hangs from a branch on the right side of the frame. The sky is a clear, vibrant blue.

Who are we?

We're a non-profit community interest company removing CO2 from the atmosphere through global reforestation.

We provide a platform for individuals, schools and businesses to collectively tackle global warming.

Because now more than ever it is imperative we give back to our environment.

JUST £1 PLANTS 1 TREE

We plant our trees here...



...supporting reforestation projects in
Madagascar, Haiti, Indonesia, Mozambique, Nepal and Kenya
where the deforestation has been devastating.

In the process we train, educate
and provide sustainable incomes for
the local villagers...



...alleviating extreme poverty within
the impacted communities.



Scientists have now confirmed
planting **a trillion trees** would be
the most effective solution to the
climate crisis.

There are 10 million children in
education in the UK, from nursery to
secondary school.

**Imagine what an incredible impact we could have if a single tree
were planted each year for each child...**

Our Initial Fundraising Goal

FRIDAY 22ND NOVEMBER 2019

Our goal is to launch a nationwide non-uniform day when each child will be encouraged to bring in £1 to plant their tree, uniting schools and children across the country.

**JOIN US IN MARKING THE START OF
NATIONAL TREE PLANTING WEEK**

If this is not possible, your school is welcome to join us on a different date and in any way you choose.

**EVEN A TARGETED FUNDRAISER IS
SIMPLE TO SET UP:**

- Go to **www.goldengiving.com/home**
- Search JUST ONE Tree
- Set your target

**Of course we're here if you need
any help.**



JUST ONE Tree For Education

Fundraising for **JUST ONE Tree** can create numerous opportunities for learning in the classroom at all levels. From KS1 learning how trees produce oxygen right through to advanced study of the causes of global warming, teachers can use a fundraising day as a springboard for classroom projects.

At **JUST ONE Tree** we understand every school is unique, so we are here to help support you in finding fundraising ideas or interesting educational topics that would work best for your school.


YEARLY PROGRAMMES

Our long term vision is to have a simple yearly programme in each school where the children learn about the topic, culminating in a **JUST ONE Tree** fundraiser, emphasising that giving back to the planet is a continuous cycle not just a one off act.

The focus would be on a different aspect of the subject each year and specific to where the children choose to plant their trees for that year's fundraiser.

BY FUNDRAISING FOR JUST ONE TREE YOUR SCHOOL WILL:

- Reduce its carbon footprint
- Increase your social responsibility
- Address a number of the UN's SDGs to end poverty, extreme hunger and heal our planet by 2030
- Receive updates on the amount of trees your school has planted
- Use of the JUST ONE *Tree* logo on your website to show your school is part of the growing JUST ONE *Tree* network of environmentally conscious schools
- Receive a certificate for the number of trees planted from each fundraiser



But most importantly, your school will be helping to combat global warming by joining a network of children and teachers across the country.

Join us in giving back to our planet....

JUST ONE Tree, JUST ONE Pound, JUST ONE School at a time.



“The future looks alarming indeed, but it's not without hope.
There is still time, if we act now with determination and urgency.”

SIR DAVID ATTENBOROUGH

Please see our School's Pack for further details on how JUST ONE *Tree* works, yearly educational topics and our 'Grow Your Own Forest' challenge

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